

From: Palm Treo Newsletters

<palm_treo_newsletters@News.palmnewsletters.com>

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To: Palm Users

Subject: Be prepared for an emergency-ICE your Treo smartphone!

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Features

Be prepared for an emergency—ICE your Treo™ smartphone!

The "In Case of Emergency" (ICE) campaign encourages you to enter emergency contact information into your Treo™ smartphone so paramedics, police, and other emergency workers can alert your emergency contact if you are ever hurt or injured.

How to ICE your Treo smartphone:

1. Type "ICE" along with the Contact name (e.g. "ICE-Mary" or "ICE-John-husband") when you enter your emergency contact's number
2. Tell your Contact they are your "ICE" person
3. Apply an ICE Sticker™ to the back of your phone as a visual alert that you have a designated

